

BCTV Advertising Packages

for local and regional businesses

BCTV offers local business advertising packages that deliver a fixed amount of inventory each day at your center. Businesses can choose from three sales package options.

NOTE: Pricing below is based upon an average-sized center and market. Pricing can vary.



Option #1

1x 30 Second Video Ad Unit per Hour
(Primary Video Portion of Screen)

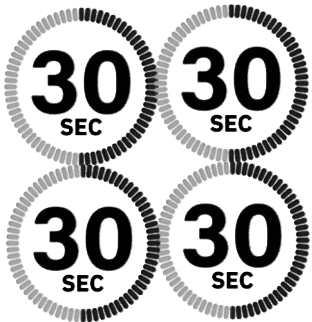
- > \$400/Mo. for Video Portion of Screen Only
- > \$480/Mo. for Video Portion of Screen + L-Bar (Full-Screen Takeover!)



Option #2

2x 30 second video ad units per hour
(Primary Video Portion of Screen)

- > \$750/Mo. for Video Portion of Screen Only
- > \$900/Mo. for Video Portion of Screen + L-Bar (full-screen takeover!)



Option #3

4x 30 second video ad units per hour
(Primary Video Portion of Screen)

- > \$1,250/Mo. for Video Portion of Screen Only
- > \$1,500/Mo. for Video Portion of Screen + L-Bar (full-screen takeover!)

Example of a local/regional video or static ad. L-Bar graphics can be added to improve CTA visibility.

The image shows a Samsung television displaying a real estate advertisement. The ad features a man taking a photo of a house with a 'SOLD' sign. Text on the left reads: 'I have never worked with such a savvy agent. Jane is wonderful! -Marie Sands (happy customer)'. Below this is a photo of Jane Smith, a Real Estate Professional in Durham, NC, with contact information: 'jane@smithrealty.com', 'Your local real estate pro.', and 'Call, text or email to schedule an appointment.' A yellow 'SR' logo with a house icon is in the bottom right corner. A large yellow banner at the bottom of the screen says 'Call Jane Now: (987) 654-3210'.

