

Heavy impact. Light endeavor.

BCTV delivers a range of **revenue impacting benefits** to your Bowling Center.

BCTV is one of the largest Digital Out-Of-Home (DOOH) deployments to date. When you combine it with bowling's captive customer audience boasting the longest dwell times in sports, you have a platform capable of delivering big benefits to your bottom line.



NO INSTALLATION COST
FOR EQUIPMENT, SETUP OR MAINTENANCE



SHARE OF REVENUE
FROM THE BCTV NATIONAL NETWORK



YOU POCKET 100%
OF THE LOCAL AD INVENTORY YOU SELL



PROMO AD INVENTORY
THAT DRIVES ON-PREMISE REVENUES



ADVANCED DATA CAPTURE
TO OPTIMIZE CUSTOMER EXPERIENCES